



***Ultimate***  
**VICTORIA**

**2020 – 2022**  
**Events Plan**

## LEVELS OF COMPETITION

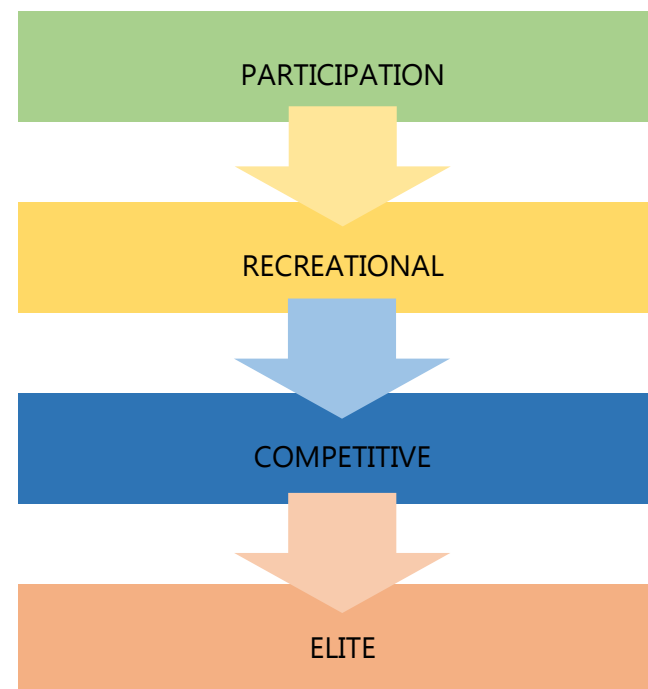
Currently, all UV events are run with the intent of maximising participation across the entire spectrum of our membership. This is no longer a sustainable approach as multiple events in recent years have run at a loss, and we generally are relying on the same member demographic to attend most of our events.

The first stage of the Events Plan was to determine appropriate levels of competition directly available to Victorian ultimate players, how player pathways are presented and where it fits with the AFDA's National Development Framework. Four criteria were identified that represented the individual investment required to participate in ultimate

- Competitive Structure – level of formality. Player desires vary between a clearly defined setup, to unstructured irregular play.
- Preparation – prerequisites to involvement. This could be physical (eg: training) or administrative (eg: registration fees paid up front)
- Time Commitment – how many hours players spend preparing for and playing in events
- Financial Commitment – direct and indirect (eg: travel) costs incurred through involvement

Using these criteria, four levels were identified, with "bridging" levels in between that would act as the transition from one level to the next.

Competitive Structure	Preparation	Time Commitment	Financial Commitment
Informal, no regular commitment	No training	Irregular commitment	Low cost or free
Regular competition on fixed dates	Some administration and planning	Regular, scheduled commitment	Recurring costs, for competition only
Ongoing teams, prerequisites to entry	Irregular training	Committing multiple full days	Costs on top of playing (eg: travel)
Highly competitive events	Regular training commitments	Significant use of leisure time	Significant financial outlay



## ALIGNMENT WITH AFDA NATIONAL DEVELOPMENT FRAMEWORK

The AFDA's new National Development Framework is based upon Sport Australia's FTEM model, which is centred on the development for and opportunities provided to individual athletes. The role state organisations will play in this framework are in the first seven stages underneath the Foundation and Talent categories.

Each of our four identified levels are aligned with the following stages of the NDF. Noting that the stages of the NDF beyond Talent are linked with national teams, of which Ultimate Victoria are not involved with the planning or delivery.

### Foundation

1. Learning and Acquisition of Basic Movement
2. Extension and Refinement of Movement
3. Sport Specific Commitment and/or Competition

### Talent

1. Demonstration of potential
2. Talent verification
3. Practising and achieving
4. Breakthrough and reward



*Further detail on characteristics of each of these stages underneath the FTEM model are available on the Sport Australia website - <https://www.sportaus.gov.au/ais/ftem>*

## LEVEL OF ULTIMATE VICTORIA INVOLVEMENT

Three levels of involvement have been identified by the Events Subcommittee and UV staff. This is intended to provide an outline of division of responsibilities that will form memorandums of understanding (MOU) with clubs and volunteers involved with coordinating and delivering these events.

*Owned and Managed* – Ultimate Victoria retains full control over the event and retains all surplus revenue. Other entities may be engaged to assist with delivery of the event, bound by MOUs. UV branding is featured prominently.

*Supported* – Ultimate Victoria assists the entity hosting the event with operational and promotional activities, in exchange for UV fees (collected by AFDA) and some use of UV branding.

*Endorsed* – Ultimate Victoria may promote the event to its members, provided the event adheres to all relevant UV and AFDA policies. UV branding does not feature on endorsed events.

## EXISTING EVENTS

All existing events directly available to UV members were categorised under each main or bridge level to identify which segments of our membership base they currently cater for.



### KEY CHALLENGES IDENTIFIED

- Multiple events are targeting Competitive level players, contributing to dilution of potential participation
- UV events are not adequately servicing Participation and Recreational levels of our membership
- No dedicated events for players interested in age-restricted play
- Many events are constantly aiming for maximum participation, stretching staff and volunteer resources
- Some national level events are not adequately promoted as a viable pathway for Victorian players

## STRATEGIC CHANGES FOR 2020-2022

- **Reframe VUL and VMUL to be Recreational level events**
  - Aim to set structure and dates of competition in place at least six months in advance
  - Work with existing Recreational clubs and teams, and Participation groups, to facilitate entry into VUL & VMUL
  - Reduce time commitment required to play – from four “game days” to three
- **Support clubs to run more small-scale, quality events**
  - Make UV event hosting resources available to affiliated clubs
  - Collaborate with clubs on a yearly UV Events calendar to be published in October-November annually
  - Create a communications plan for all UV and affiliated club events
- **Establish new UV Events to service a broader base of our members**
  - New Hat event (March – May 2021)
    - Targeting Participation level members, capitalising on summer season recruitment
    - Run in the first half of the year to be distant from Melbourne Hat
    - Collaborate with university clubs to capitalise on Semester 1 recruitment
  - New masters age event (November 2020)
    - Aimed at Recreational level to retain players stepping away from Competitive and Elite levels
    - Introduced in 2020 to capitalise on interest from World Masters Championships (held on Gold Coast mid-year)
    - Held in spring time in between Competitive mixed and single gender seasons
  - New U18 and U22 State Championships (January 2021)
    - Purpose: bridging pathway for Participation and Recreational players into Competitive events
    - Also provides a pathway into U16, U18 and U22 representative teams
    - Held in late January to enable summer holidays as prime recruitment and preparation time
  - Host an international event in 2022-23
    - Purpose: showcase elite level talent in Victoria
    - Explore opportunities for WFDF-endorsed events
    - Partner with AFDA and other Asia-Pacific bodies
- **Recruit, educate, acknowledge and preserve our event volunteers**
  - Engage small scale event organisers with Events Committee for support and guidance
  - Include volunteer remuneration in all event budgets

# NEW EVENTS STRUCTURE

	PARTICIPATION	RECREATIONAL	COMPETITIVE	ELITE
Owned and managed	Albert Park Social VicFlick Girls Love Ultimate New 18-24yo Women's program (to be named)	Albert Park League UV High School State Championships Victorian Ultimate League (single gender and mixed) Masters event (2020)	Victorian Ultimate Championships Victorian Mixed Ultimate Championships University Mixed Ultimate Championships	Host an international event in Melbourne (2022 or 2023)
Supported	Local pickup University pickup	Melbourne Hat Second hat event (2021)	Victorian U18 and U22 Championships (2021)	State U16, U18 and U22 teams
Endorsed		Club-run single day events	Club-run multi-day events	Elite club open, women and mixed programs
		Club owned leagues (Ballarat, Wyndham, Brunswick, AWUF, Eastern, Dandenong Indoor)	Club owned tournaments	AUC & AMUC events held in Victoria
		Victorian Teachers Games & other multi-sport events	Australian Beach Ultimate Championships Australian Masters Ultimate Championships Uni Nationals	AUC & AMUC events held outside Victoria UA Tour events Other interstate events National Ultimate Training Camps WFDF events

# ULTIMATE VICTORIA EVENTS CALENDAR 2020

Some dates subject to change

	PARTICIPATION	RECREATIONAL	COMPETITIVE	ELITE
2019 Nov				Australian U22 Ultimate Championships (29 <sup>th</sup> – 1 <sup>st</sup> )
Dec	Melbourne Hat (7 <sup>th</sup> – 8 <sup>th</sup> )	VUL 2 (Sat 14 <sup>th</sup> )		
2020 Jan		VUL 2 (Sat 11 <sup>th</sup> )	Golden City Classic	
Feb		VUL 3 (Sat 15 <sup>th</sup> )		UAT Qualifier (8 <sup>th</sup> – 9 <sup>th</sup> )
			HoS Women's Weekend	
Mar		UV High School State Championships	March Madness (14 <sup>th</sup> -15 <sup>th</sup> )	Tour 2 (14 <sup>th</sup> – 15 <sup>th</sup> )
Apr				Australian Open (4 <sup>th</sup> – 5 <sup>th</sup> )
				AUC Div 2 (17 <sup>th</sup> – 19 <sup>th</sup> )
				AUC Div 1 (23 <sup>rd</sup> – 26 <sup>th</sup> )
May			Uni Mixed Ultimate Championships	
			Aus Masters Ultimate Championships (30 <sup>th</sup> – 31 <sup>st</sup> )	
Jun	God Save The Queen (Mon 8 <sup>th</sup> )			
		VUL-M 1 (Sat 20 <sup>th</sup> )		
Jul		VUL-M 2 (Sat 18 <sup>th</sup> )		Australian Youth Ultimate Championships
				Australian U22 Ultimate Championships
			Uni Nationals (Div 2)	WUGC (11 <sup>th</sup> – 18 <sup>th</sup> )
				WJUC (18 <sup>th</sup> – 25 <sup>th</sup> )
Aug		VUL-M 3 (Sat 8 <sup>th</sup> )	Vic Mixed Ultimate Championships (29 <sup>th</sup> – 30 <sup>th</sup> )	
Sep	MUF Women's Tournament (Sun 13 <sup>th</sup> )		Uni Nationals (Div 1)	WMUC (5 <sup>th</sup> – 12 <sup>th</sup> )
Oct				AMUC Div 2 (16 <sup>th</sup> – 18 <sup>th</sup> )
				AMUC Div 1 (23 <sup>rd</sup> – 25 <sup>th</sup> )
Nov	Savage Sixes (Tue 3 <sup>rd</sup> )		Aus Beach Ultimate Championships (27 <sup>th</sup> – 29 <sup>th</sup> )	
		Masters event (14 <sup>th</sup> – 15 <sup>th</sup> )		
		VUL 1 (Sat 21 <sup>st</sup> )		
Dec	Melbourne Hat (12 <sup>th</sup> – 13 <sup>th</sup> )	VUL2 (Sat 19 <sup>th</sup> )		
2021 Jan		VUL 3 (Sat 16 <sup>th</sup> )	Victorian U18 & U22 Championships (23 <sup>rd</sup> – 24 <sup>th</sup> )	
			Golden City Classic	

